



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

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A V.I.P. MAID

The 1966 Maid of Cotton, Nancy Bernard, will be among the comeliest v.i.p. visitors to Europe in April. She's already completed a Canadian tour.

Blond honor student from the University of Texas, Nancy was feted at a reception in FAS/W before starting her overseas public relations job.

THE 1966 MAID OF COTTON, Nancy Bernard, at reception in USDA's South Building, is greeted by Norris C. Blackburn (left), president of National Cotton Council, and W. A. Minor, FAS's assistant administrator, Management.



POTENTIAL ATTACHES?

Twenty-six young FASers are members of the Sixth Junior Professional Development Orientation Program "kicked off" by Associate Administrator C. R. Eskildsen.

The bi-weekly sessions, March 1 - May 17, have been developed under the leadership of Personnel Division. The purpose is to present a complete, useful background of the history, policy, programs, and work of USDA, FAS, and inter-agency relationships.

In planning programs, Guy L. Haviland (Export Programs) and Don Novotny (Commodity Programs) have served as an advisory committee. The working committee is Ed Bauer, Pitamber Devgon, Alan Holz, Gordon Nicks, and Jim Starkey, III.

Twenty-three states, the District, and India are represented in the educational backgrounds of this year's "class," whose members are:

Grain & Feed: Ira Branson, Richard Cannon, Lawrence Hall, and James Rudbeck.

Dairy & Poultry: Patrick Moriarty, David Schlechty, and John Williams.

Fruit & Vegetables: Frank Padovano, Robert Torrens, and Robert Tisch.

Livestock & Meat: Susan E. Gordon and John Riesz.

Tobacco: Royall Jones.

Fats & Oils: William Mills.

General Sales Mgr.: James Benson, James Hickman, Girard Kunst, and James Fowler.

Trade Policy: James H. Starkey, III, Fred Walker, III, and Robert Taylor.

Program Operations: Pitamber Devgon and Ted Freeman, Jr.

Operations Analysis: Robert Haresnape and

(over)

Glenn Whiteman.

Trade Projects: Kenneth Howland.

The junior professional program dates back to 1954, when participants included Dale Vining, Norman Pettipaw, Al Gilbert, Al Nickerson, and Fred Traeger -- all of whom are now or have been overseas with the attache service.

Sympathy is extended to Henry Baehr, whose wife, Dorothy, died February 5 after a heart attack at Wichita, Kansas, while the couple were on home leave.

Henry has returned to his Vienna attache post.



JUNIOR PROFESSIONALS
Bob Johnson and Gordon Nicks -- both graduates of the University of Tennessee -- take a look at the world that's their territory. Bob is now being groomed for an assistant attache assignment, and Gordon (Cotton Division) has been active in setting up the 6th Jr. Professional Development Program. This photo, incidentally, was featured in a 1966 University of Tennessee "recruitment" brochure.

PRESIDENT TWICE OVER

In 1839, Henry Clay said he'd "rather be right than be president."

In 1966, Al Gilbert (ex-Salvador) is acquiring presidencies willy-nilly -- and sometimes he's right, too. Along with his duties in Sugar & Tropical Products, Al is now president of USDA's Spanish Club, as well as FAS Club president.

ROLL CALL

Most recent FAS Early-Morning Language Class to get underway is an intermediate French group. They will wind up their 100 hours of study in mid-June.

Classmates are Ira Branson, Mariann Castagna, Audrey Cook, Margaret Enzler, Al Gilbert, Alfred Persi, George Parks, and Marcia Sutherland.

("Ranking" student Parks was excused from class for a couple of days in early March to address the annual meeting of the Agricultural Council of California, at Palm Springs.)

R.A.I. RETURNS

Administrator Ray A. Ioanes came home on March 21 after a 2-week trip to the Far East.

Ioanes opened the Feed Grain Exhibit (March 7-18) at the U.S. Trade Center in Tokyo and took part in a feedgrain seminar there. He also made short stops in Hong Kong and Taiwan.



IN COSTA RICA. Attache "Scotty" Kevorkian (center) stands by at airport as Ambassador Raymond Telles (left) greets Dr. Fentress Peacock, arriving to judge the Costa Rica Livestock show held annually at city of Liberia. Also on the incoming plane -- but not in photo -- was the mayor of San Jose, California.



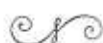
JACK HOBBS GOES TO CARIBBEAN

New attache to Santo Domingo, Dominican Republic, is John C. (Jack) Hobbes, who was slated to arrive at the reactivated post in late March. He'll also be covering Haiti, Jamaica, and the Bahamas.

Jack has been acting chief of Livestock & Meat's commodity analysis branch since October 1964, when he returned to FAS after 12 years overseas with AID and its precursors.

Last attache assigned to the Dominican Republic -- in the days when the capital was Ciudad Trujillo -- was Dick Schwartz, now in the Congo.

Since 1960, the whole big Caribbean area has been covered from Port-of-Spain by Frank Ehman and his predecessor, Bill Callan.



PETTICOAT JUNCTION

Lorraine Gasperini is slated to arrive about April 8 in Santo Domingo where she'll be secretary to newly appointed Attache Jack Hobbes. She has already had tours of duty in Geneva and Bogota.

Mildred Watts (Manila) and Angela Mittiga (Ankara) will be swapping posts this summer, after home leaves. Mildred leaves Manila in May, but Angela's switch to the Philippines will be later in the summer.

Mrs. Galina Koch is a welcome new member of the attache family in Montevideo. She has succeeded secretary Alice Courtoisie, who plans to be married in April.

SCHAAL TO TOKYO

Bill (Wilbert) Schaal is scheduled to be assistant agricultural attache and Trade Center manager in Tokyo, with ETA in early June.

Bill has over a decade of FAS service -- in information work, as ass't attache in Amsterdam, and in Trade Fairs. His wife, Mary, and children Kathy and Orrin will go to Japan with him.



ROBINSON IN NEW ROLE

Hugh Robinson returned in mid-March to the maelstrom of the Mall after tours of duty in Bonn and Stockholm.

He's now holding the director's reins of Fats & Oils Division, relieving George Parks, who has been acting director since Walter Sikes' retirement.

AMERICA-BOUND

The Rabat attache office regretfully reports the resignation of agricultural assistant Francisco Garcia. And Pretoria is bidding farewell to secretary Edna Wilson.

Both of these valued "locals" are America-bound for new careers.

THE SWISS BUTCHERS' Association wanted to know more about U.S. high grade beef. So Attache Print Hudson, with USDA and AMI staged a beef workshop. Half a ton of U.S. beef was cut, cooked, and carved; leading Swiss hotel and restaurant people joined the tasting group. Print says they praised what they saw and ate, and would undoubtedly like to be serving U.S. beef to their customers -- but like frugal American housewives, prices worry them. BELOW, a Zurich restaurateur, Paul Derron (left) and Print Hudson.



ROAMING AROUND

"WHEN THAT APRILLE WITH HIS SHOURES SOOTE
THE DROGHT OF MARCH, HATH PERCED TO THE ROOTE."

-- Canterbury Tales

And Spring hasn't changed much in the past 280 years! -- Too bad Chaucer never got a chance to wander the Azalea Trail ... crown a Cherry Blossom queen ... or see the freshly painted corridors of USDA, pristine for at least a few days in their hues of Freeman green and Bensonian buff.



Dick Beil (Dublin) is among attaches who are looking forward to home leave starting in April.

Dick Welton (Buenos Aires) is another. Virginia Stratton, secretary in Cairo, has Stateside vacation plans geared to attendance at her son's June graduation from the University of Montana.

Clinton Brooke, former FAS food standards technologist in Brussels, is back in Washington and will probably be joining AID.

BOOK-HAPPY looks are exchanged here in Ankara between Attache Loyd Adcock (left) and Melih Ege, Turkey's Librarian of Parliament, who is glad to receive the latest USDA Yearbook of Agriculture.



CALVES FOR KENYA

Two Ayrshire calves from the U.S. were among passengers welcomed to Nairobi by Attache Howard Akers when Pan American airways initiated air service to Kenya last month.

The calves were an appropriate Pan Am gift to President Mzee Jomo Kenyatta, as most of the initial air service cargos were agricultural.

The first return cargo to the U.S. was 21 barrels of pyrethrum extract. On the same flight, some shipments of East African beef were dropped off in West Africa.



ON HAND in Nairobi to assist in inauguration of Pan Am air service are (l. to r.) Attache Howard Akers; Wendy Griffiths, Pan Am; Mrs. Ngina Kenyatta, wife of Kenya's President; President Jomo Kenyatta; and R. L. Reece, Pan Am director for East Africa.

IN YUGOSLAVIA

Mrs. Clyde Keaton, attache wife, has been elected to the Board of Directors of the International School of Belgrade. Congratulations!

Anne Webb has been taking a few "travel breaks" from her secretarial duties. She's ventured as far as the Vienna Woods and to Germany, where she renewed a friendship dating back to her secretarial days in Hong Kong.

ARTIST IN THE FAMILY

A recent "one-man" show of 10 ceramic panels created by Doris Thorburn, wife of W. Garth Thorburn (agricultural officer, Sao Paulo) has won her plaudits from the Brazilian press.

Over 600 art lovers came to Sao Paulo's Galeria Directa to see the exhibit. 'Twas Doris' second there in the past two years. A painter of note, too, she has in former years exhibited at art shows in Paris, the Thorburns' previous post.



ARTIST, Mrs. W. Garth Thorburn, poses with one of her ceramic panels exhibited at a solo show in Sao Paulo, where her husband is agricultural officer.

Attache Dick Roberts visited FAS/W briefly when he came down from Ottawa to take part in meetings of the Joint U.S.-Canada Committee on Trade and Economic Affairs, Mar. 4-5.

Lois Gore, "singing secretary" in Rabat, starred in recent USIS-sponsored concerts at Essaouira and Meknes, Morocco.

Carl Winberg is back on his job as program coordinator for Africa, Program Development Division, after pinch-hitting as attache in Leopoldville until Attache Dick Schwartz' arrival there in February. On his way home, Carl stopped off in Accra (pre-revolution), Ougadougou, Bamako, Canakri, Dakar, and Lagos.

Meanwhile, Joe Williams has wound up his tour in Salisbury. He moved up to Lagos on March 3 to keep the shop running while Attache Rado Kinzhuber is having medical tests in Frankfurt.

Art Rollefson returned to his Denmark desk after an early-March trip to his Norwegian territory. The Rollefsons' daughter, Erica, will be joining her parents in June when she finishes her school year at St. Olaf College, Northfield, Minn.

Latest vacation of Eleanor Kaniecki, widely traveled Moscow secretary, took her to most outer Siberia. Her whistle stops included Irkutsk and even Khabarovsk, on the Manchurian border.

Gerry Barringer, formerly on the staff of Nelson Guidry (ERS), is now with FAS's Management Services Division.

PACKAGED RICE sales are being discussed here in the trade area of the U.S. exhibit at Hotelympia, early this year. G.J.M. Craddock (center), managing director of Craddock Manners Ltd., was one of 14 participating U.K. agents representing American firms. His companions are exhibit manager Duane Nelson (left), of Trade Fairs Division, and Elmer Winner, assistant attache and U.S. Trade Center manager in London.



SPEAKING OF RICE

IN BONN, at annual meeting of German rice millers, FAS guests were in prominence. **BELOW**, Bob Bieber (left), marketing specialist, and Ken Murray (right), assistant agricultural attache, chat with Georg Luthke, president of German Rice Millers Association.



MEMO RE MILAN

The Milan Trade Center staff, headed by agricultural officer Bill Scholz, has had no time for "la dolce vita" since this year's transfer from Rome to Milan of management responsibility for all FAS participation in Italian trade fairs.

Bill has just rounded out his first year in Milan. He says he is lucky to have Roberto Ravenna as an agricultural assistant and Franca Jenkins as secretary.

Roberto, who's had a year in economics at Vanderbilt University, joined the Trade Center staff last September.

Franca has been with the Center for 2 years; last summer she married an American army officer, now serving in Vietnam.



ADMIRING publicity for U.S. exhibit at Verona Fair, March 13-21, are Milan Trade Center manager Bill Scholz (left) and his staff members Roberto Ravenna and Franca Jenkins.



ABOVE, Paul Ita, director of marketing, Rice Council for Market Development, claims the attention of Marlise Wilke; she is agricultural operations specialist on our Bonn attache staff.

WHERE ARE THEY?

Attache W. Gordon Loveless (Wellington), Mary Long (ERS), and Mrs. Loveless are, pictured above at a spot almost midway from the equator to the South Pole.



They are at the port city of Bluff, near Invercargill, at the extreme south of New Zealand.

As shown by the signpost, the Pole had it by a nose, with the equator 3,112 miles to the north while it was a mere 2,998 miles to zero latitude in the south. Not shown in the photo was a board reading "New York, 9,380 miles."

The trio were on a 1,268-mile circuit of South Island, N.Z. to observe agricultural conditions and to meet agricultural leaders.

At Bluff, they had a chance to watch automatic, all-weather equipment that can load a ship with as many as 50,000 frozen mutton carcasses per day -- or equally impressive volumes of wool and other combinations of cargos.

FORMER FAS "JUNIOR PRO" GETS FLEMMING AWARD

A young man who began his career less than 6 years ago as an FAS "junior professional" has received the coveted annual Arthur S. Flemming award as one of 5 outstanding young scientists in federal service.

He's Lester R. Brown, agricultural economist in FAS's Far East analysis branch until subsequent transfers to ERS and then to the Secretary's Staff Economists Group.

Often a contributor to Foreign Agriculture magazine, Les is author of Man, Land and Food and of Increasing World Food Output.

NIGERIA is the world's largest cocoa producer and exporter. To know more about cocoa and how it is grown, part of Attache Rado Kinzhuber's family -- Suzi, 9, Pat, 11, and Mrs. Kinzhuber -- make their own survey of Nigeria's cocoa crop. Pat and Suzi are asking each other what these cocoa pods have in common with the chocolate bar!



SPECIAL GUESTS at a holiday party staged in Bangkok by the attache staff were oft-forgotten General Services boys who help FAS with travel, vouchers of all kinds, and a myriad of other chores. At immediate left of Attache Sam Work and Mrs. Work (center) are FAS's Frances Boczon, secretary; agricultural assistant Tainmanoon Premsoontorn and his wife, Khun Yupha; and marketing specialist Bhornchai Kunalai (with glasses). Others are on General Services staff.

EXPERT ON EXPORTS SHARES KNOWLEDGE

Dave Hume, one of FAS's speakingest assistant administrators, has been "spreading the word" in California and Ohio.

At Fresno, March 24, he told the Calif. Raisin Advisory Board, the Joint Industry Committee, and industry leaders about market development plans that will include brand advertising. At Columbus, March 29, he painted the export picture for Ohio State University students and faculty.

A few weeks earlier, Dave was at the University of Illinois (Urbana) addressing an Agricultural Foreign Trade Conference.

ALL IN THE FAMILY

Bettie Denson (ex-Rio) is glowing with pride because her grandson David Jefferson, 17, won a \$5,000 scholarship to M.I.T. as third-place national winner of the 25th annual Westinghouse Science Talent Search. His project was in trigonometry.



THE FAS LETTER

To U. S. Agricultural Attache Posts

United States Department of Agriculture
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Send contributions to Audrey Cook,
Editor, Rm. 5916-South, Ext. 4928



WHO'S WHO IN BRUSSELS

The Brussels attaché office (its territorial responsibility is Belgium -- but not the EEC) is now operating with a full complement.

Here's all the staff, and by the looks of that IN box, they have a busy day ahead of them!

Seated:

Clayton E. Whipple, agricultural attaché. A veteran with over 35 years of foreign agricultural experience. He and Mrs. Whipple are enjoying their second tour at the Brussels post.

Standing, left to right:

Glenn R. Samson, assistant agricultural attaché. Transferred from ERS/Washington to Brussels on January 15, 1966.

Glenn's wife is Joan, and they have three children -- Carol, 12, Barbara, 10, and Robert, 7.

Ann Bibbo, secretary. Has been with FAS since 1963. She previously served in Djakarta.

Jacqueline A. Beauduin, statistical clerk.

Worked at the American consulate general in Leopoldville from December 1955 to December 1957. During '58 she worked at the Brussels Fair Exhibit for 6 months, and in December '58 joined the budget and fiscal office of the American Embassy (State). "Jackie" transferred to the agricultural attaché office in June 1965.

Her husband is Lucien, and they have a son Patrick, 12, and twin daughter and son, Karine and Philippe, 11.

Jacques A. Laruelle, senior agricultural associate.

Joined the finance office of MAAG in June '56 and then went over to budget and finance office of the Embassy (State) in February 1964. He joined the agricultural attaché staff January 30, 1966.

He is married to Jeannine, and they have a daughter, Nadia, 8, and a son, Robert, 6.